



Press portfolio

As of february 2024

Imprint

Zeitverlag Gerd Bucerius GmbH & Co. KG
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Handelsregister Hamburg, HRA 91 123
USt-IdNr. DE189342458
Commerzbank Stuttgart
IBAN DE20 6004 0071 0525 5252 00, BIC: COBADEFFXXX
Swift COBADEFF600

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The ZEIT publishing group

The success story of the ZEIT publishing group is unique - thanks to a strong media brand, digital innovations and highly qualified employees. DIE ZEIT is the centrepiece of our success: with a circulation of over 600,000 copies sold and a reach of more than 2 million readers, the weekly newspaper is Germany's leading quality newspaper. In addition, DIE ZEIT is the strongest subscription title among all newspapers and political magazines in Germany. In the last two years, DIE ZEIT and ZEIT authors have been honoured with over 50 awards. Among others, they have been honoured several times with the German Journalism Prize, the Nannen Prize and the German Podcast Prize.

The ZEIT publishing group forms the umbrella for a wide range of business areas, including numerous print products as well as a strong digital portfolio. ZEIT ONLINE stands for categorising online journalism of the highest standard, for multimedia storytelling and data journalism that has won numerous awards. The ZEIT publishing group also offers events, training programmes, digital job markets and e-commerce.

Growth, diversity, innovative strength and quality products make the ZEIT publishing group a particularly attractive employer. More than 1200 employees are behind our success. With 50 per cent women in management positions, ZEIT Verlag occupies a leading position in the media industry. Locations are located in Hamburg, Berlin, Munich and Frankfurt. Further information on contact persons and senior editorial and publishing staff can be found in the ZEIT and ZEIT ONLINE imprints.

The ZEIT publishing group has been part of the Holtzbrinck Publishing Group since 1996. Since June 2009, the Holtzbrinck Publishing Group and Dieter von Holtzbrinck Medien GmbH have each held 50 per cent of the ZEIT publishing group. Further information on the history of DIE ZEIT and ZEIT Verlag can be found on the website of the ZEIT Publishing Group.

DIE ZEIT –

The editorial profile

Founded in Hamburg in 1946, DIE ZEIT is published every week on Thursdays - with topics from politics, business, culture, science, education, society, travel and history. The publisher and editorial team stand up for liberal, democratic and social principles.

Thoroughly researched background reports, major features and opinionated commentaries make DIE ZEIT not only an important source of up-to-date information, but also an orientation medium, true to the motto of former editor-in-chief and publisher Marion Gräfin Dönhoff: "We wanted to offer the reader material so that he could form his own opinion, we did not want to indoctrinate him."

DIE ZEIT is characterised by its modern and elegant layout, which has won several awards.

The editorial board of DIE ZEIT consists of Prof. Jutta Allmendinger, Dr Nicola Leibinger-Kammüller, Zanny Minton Beddoes and Florian Illies. Giovanni di Lorenzo has been editor-in-chief since 2004. Former German Chancellor Helmut Schmidt was co-publisher until November 2015. Gerd Bucerius, the founding editor, died in 1995.



Giovanni di Lorenzo,
managing editor DIE
ZEIT © Vera Tammen

The regional and foreign editions

ZEIT:HAMBURG. Since 2014, DIE ZEIT has also been doing local journalism in the city where it has been based since 1946. The editors deal with all topics relating to the city, with a focus on politics and culture. ZEIT:Hamburg" is available in three different dimensions. The first dimension is digital, with the daily newsletter "Elbvertiefung", which reaches over 109,000 recipients, and the online offering. In the second dimension as part of the newspaper - up to 24 pages of in-depth researched stories from and about Hamburg appear on the last Thursday of every month. In the third dimension, events play an increasingly important role, because a local newspaper wants to be as close to its readers as possible.

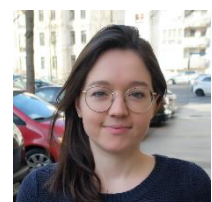
ZEIT im Osten. In 2009, DIE ZEIT set up a correspondents' office in Saxony in order to be able to report continuously, precisely and knowledgeably on East Germany. From Leipzig, a team of editors led by office manager Anne Hähnig not only works on correspondent texts for the various sections of the weekly newspaper. It also produces three separate pages entitled "ZEIT im Osten", which are published in the five new federal states. "ZEIT im Osten" is dedicated to the major political debates that are driving the East, as well as topics from the fields of culture, sport and business.



Maria Rossbauer,
head of department
© Sebi



Florian Zinnecker,
head of department
© Sebi Berens



Anne Hähnig, head
of department »ZEIT
im Osten« © privat

Austria-Edition. The success story of the ZEIT's country editions began with the founding of its own Austria pages in 2005. After "ZEIT:Österreich" more than doubled its circulation, "ZEIT:Schweiz", "ZEIT im Osten" for the five eastern German states and "ZEIT:Hamburg" were founded in the following years. The first regional edition of DIE ZEIT was a success right from the start: DIE ZEIT reaches 102,000 Austrian readers every week with its weekly Austrian edition (according to CAWI Print 2023).



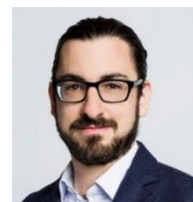
Florian Gasser, Head of the ZEIT office in Vienna, Head of »ZEIT:Österreich« © Peter Steiner



Christina Pausackl, Deputy head of the ZEIT office in Vienna © David Payr

Swiss-Edition. DIE ZEIT has been published weekly in Switzerland with extra pages since December 2008. They are published exclusively in Switzerland - in the digital edition of DIE ZEIT they are also available to interested readers outside the country. The editorial team is based in Zurich at the pulse of public life and helps to shape the political, economic and social debates in the Swiss Confederation week after week.

ZEIT SCHWEIZ regularly reports on the most exciting topics in multi-page special editions. Since spring 2019, it has also been doing this across borders - together with colleagues from the ZEIT Vienna office: the regional edition "ZEIT ALPEN" is dedicated to background information and research from the entire Alpine region. It is inspired by the success of the transalpine podcast "Servus. Grüezi. Hello." by ZEIT ONLINE, which is also produced by the editorial offices in Vienna and Zurich.



Matthias Daum, Head of the ZEIT office in Zurich, head of »ZEIT:Schweiz« © Laura Hepp

Visual journalism at DIE ZEIT

IMAGE EDITORIAL, INFOGRAPHICS and DESIGN. DIE ZEIT stands for the best journalism - also visually. Outstanding photojournalism, vivid infographics, generous layouts. The entire range of topics covered by DIE ZEIT is realised with visual ambition and great attention to detail.

Three departments work closely together to visualise the topics. There are over 30 editors who turn texts into accessible stories.

The picture editors work with photojournalists, picture agencies and illustrators from all over the world.

A large proportion of the images are produced exclusively for the weekly newspaper. The infographics visualise complex issues in an understandable way. ZEIT's editorial designers bring the newspaper's threads together. Each individual page is designed with care, artistic flair and journalistic standards. The art directorate is responsible for the overall dramaturgy and conceptual direction of the paper in close coordination with the editor-in-chief.

The design of DIE ZEIT has won numerous awards, including the "International Design Award" and the "Worlds Best Designed Newspaper Award".



Haika Hinze, art director © Michael Heck



Amélie Schneider, head of image editing © Evelyn Dragan



Malin Schulz, art director and member of the editorial board © Vera Tammen

Key figures for production and sales

Sold circulation: 618,952 copies (source: IVW II/2023)

Reach: DIE ZEIT reaches 2.14 million readers every week (source: AWA 2022)

Printing locations: Frankfurter Societäts-Druckerei GmbH & Co. KG, 64546 Mörfelden-Walldorf

Retail distribution: DMV DER MEDIENVERTRIEB GmbH & Co. KG
Meßberg 1
20086 Hamburg

Distribution of subscriptions: DPV Deutscher Pressevertrieb GmbH
Am Baumwall 11
20459 Hamburg

Frequency: weekly, Thursdays

Type area: Nordic format, 528 mm high, 371 mm wide

Subscription price: The single issue price of DIE ZEIT is € 6.40.
The single issue in the annual subscription costs € 5.90 per issue.
The single issue in the student subscription costs € 3.80 per issue.

ZEIT ONLINE

ZEIT ONLINE is one of the largest and fastest-growing websites for high-quality online journalism. Every month, ZEIT ONLINE reaches more than 15 million readers and records over 114 million visits. The editorial team of more than 180 editors and the publishing house with a further 120 employees are based in Berlin and Hamburg.

ZEIT ONLINE is synonymous with categorising, award-winning online journalism of the highest standard, multimedia storytelling and sophisticated data journalism. The very active community participates with more than 80,000 reader contributions per week.

The editorial team initiates important social debates, makes complex issues comprehensible and discusses them with readers at eye level. Thanks to a co-operative, agile way of working and a culture of constant experimentation, ZEIT ONLINE is one of the most innovative online editorial teams in Germany. One focus of its work is on complex data and crowdsourcing projects. A team of data specialists and investigative journalists make information accessible in new ways. ZEIT ONLINE also offers lavishly designed journalism with its nine digital magazines: ZEITmagazin ONLINE, Arbeit, Campus, Wochenmarkt, Familie, Entdecken, Sinn and Wochenende. They focus on society and lifestyle, expanding the range with a variety of narrative formats and opulent storytelling projects in a fully responsive design.



Jochen Wegner, editor-in-chief ZEIT ONLINE © Andreas Chudowski



Philip Faigle, member of the editorial board, ZEIT ONLINE © Jana Sabo



Mark Heywinkel, member of the editorial board, ZEIT ONLINE © Lean Krenz

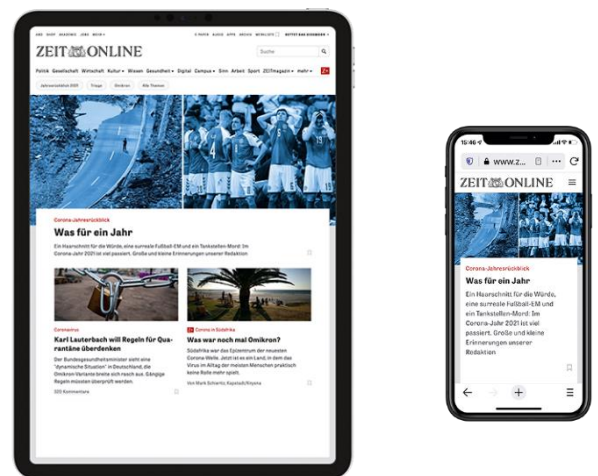
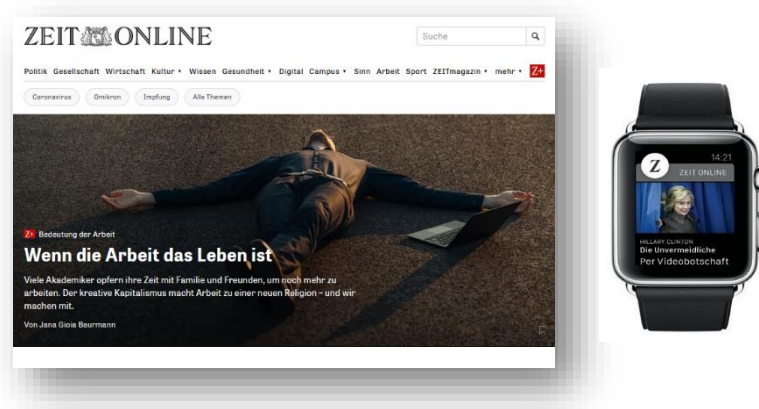


Maris Hubschmied, member of the editorial board, ZEIT ONLINE © Michael Pfister

In addition to editorial content, ZEIT ONLINE offers high-quality services focussing on studies and careers. As the leading online job market for the fields of science, research, the public sector and society, the job markets of academics and ZEIT ONLINE reach an average of 920,000 people every month. The study interest test, the search engine for degree programmes and the CHE ranking help an average of 143,000 young readers per month to decide on a course of study. BOA reaches an average of 3,000 pupils, students and young professionals per month and supports them in their career orientation with a career interest test.

Product Management at ZEIT ONLINE develops digital business areas and generates revenue through digital subscription offers, among other things. The focus is on expanding the digital ZEIT subscription, which includes the e-paper, the ZEIT app and all articles on zeit.de.

Unique users: 12.75 million
 (Source: AGOF daily digital facts ø per month Jan - Dec 2022)
 Visits per month: 85.14 million
 (Source: IVW average per month Jan - Dec 2022)



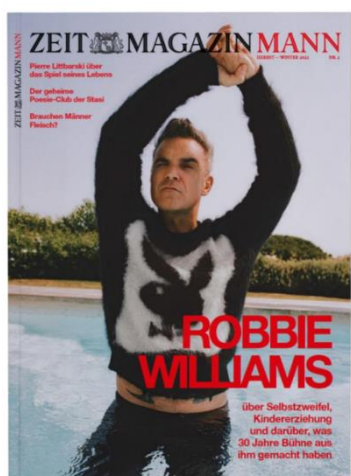
Magazine family

Every week, **ZEITmagazin** shows the emotional, sensual and entertaining side of DIE ZEIT. With sophisticated reports, personal portraits and interviews, outstanding photography, humorous columns and a focus on pleasure, design and style topics, the magazine enriches the lives of its readers every week. ZEITmagazin takes a personal and up-close look at world events and the zeitgeist. A special feature of the magazine are the double front pages, which surprise readers anew every week. High-quality magazine journalism is also offered online every day. ZEITmagazin ONLINE sets standards with its focus on society and lifestyle, diverse narrative formats and opulent storytelling projects in a fully responsive design.

The regional editions for Switzerland, Hamburg and Munich bring ZEITmagazin even closer to its readers. The ZEITmagazin brand family also includes the newsstand titles ZEITmagazin MANN and ZEITmagazin Wochenmarkt, the newsletter "Was für ein Tag", the podcasts "Alles gesagt?" and "Was machst du am Wochenende?" as well as the conference series "Unlock by ZEITmagazin", which has so far focussed on topics such as art, design and fashion.



Emilia Smechowski,
editor-in-chief
ZEITmagazin and
Sascha Chaimowicz,
editor-in-chief
ZEITmagazin



The **ZEITmagazin MANN** is aimed at educated men with strong personalities, is produced with the quality standards of ZEIT and is published twice a year - in spring and autumn. Well-known personalities such as Robert de Niro, Michael Douglas, Bryan Ferry and Lenny Kravitz are photographed and interviewed for the cover stories. Columnists include Ronja von Rönne, Peter Dausend and Tillmann Prüfer.

Print run: 60,000 (publisher's estimate)
Publication frequency: 2 x per year
BRP: 8.50 €

The ZEITmagazin **WOCHENMARKT** is the latest addition to the ZEIT publishing house's magazine family, adding the topics of cookery and enjoyment. Elisabeth Raether's "Wochenmarkt" column in ZEITmagazin as well as numerous cookery books and other licensed products have previously appeared under the brand. In September 2020, the Z+ digital offering **WOCHENMARKT** was launched with daily inspiration and an extensive recipe database. The **WOCHENMARKT** newsletter now reaches over 29,000 subscribers every week. The ZEITmagazin **WOCHENMARKT** is aimed at quality-conscious connoisseurs and enriches our lives of enjoyment in a sustainable and healthy way - it is not about performance cooking, but about relaxing and savouring. The ZEITmagazin **WOCHENMARKT** offers many recipes, takes us on journeys to faraway and nearby places, discovers the most exciting restaurants, the most spectacular wine cellars and the most beautiful vegetable gardens.

Print run: 72,000 (publisher's estimate)
 Publication frequency: 2 x per year
 RRP: 9,80 €



ZEIT WISSEN. ZEIT WISSEN is the source of inspiration for smart people. With its narrative charm, the magazine encourages a change of perspective and provides surprising insights into all relevant topics in life.

People only do research for one reason: they want to gain knowledge in order to improve the world. With this confident self-image, ZEIT WISSEN delves into all disciplines of science and establishes new connections. Every two months, the magazine categorises the really exciting developments and findings that are relevant to everyday life in an undogmatic and free-spirited way and encourages readers to think further.

The magazine is aimed at readers with a strong opinion, an interest in innovation and a focus on sustainability. ZEIT WISSEN reaches 785,000 readers with every issue (source: AWA 2022).

Paid circulation: 97,387 (source: IVW II/2023)
 Publication frequency: every two months
 RRP: € 7.95



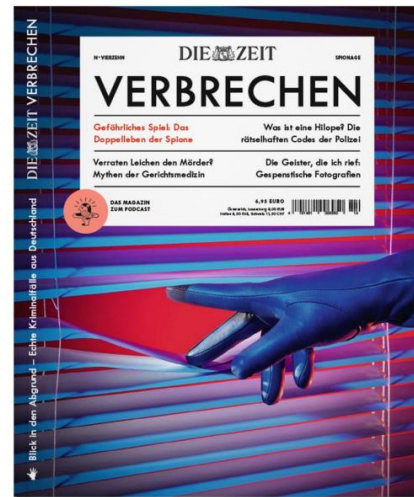
Andreas Leber, editor-in-chief
 ZEIT WISSEN © Vera Tammen

ZEIT VERBRECHEN. The magazine tells real criminal cases from Germany and looks at the people and their motives behind the offences. The magazine explores the questions of how the stories continued and how the protagonists live with their fate today. The No. 1 German podcast of the same name with Sabine Rückert and Andreas Sentker is closely linked to the magazine and appears every fortnight. With an average of 1.28 million listeners per episode, it is one of the most successful formats in Germany. ZEIT VERBRECHEN traces exciting cases, looks at major criminal trials and miscarriages of justice and also deals with forensic medicine, criminal psychiatry and profiling.

Sold circulation: 55,000 (publisher's statement)

Publication frequency: 6 x per year

RRP: 7,50 €



Daniel Müller, editor-in-chief
ZEIT VERBRECHEN © Norman
Hoppenheit

ZEIT CAMPUS is the young society magazine of the weekly newspaper DIE ZEIT. It tells what moves students and young professionals, what they doubt, what they fight for and what they dream of. They write stories about the important questions of the present: What kind of world and what kind of country do we want to live in? How will we work in the future? And the questions that drive students in their everyday lives: Do I still want to do a Master's degree? How is the internship in the home office going? How do I find a job that suits me? ZEIT CAMPUS looks hopefully into the future and shows students who want to make a difference. The magazine is critical, reflective and excellently designed. In the magazine, online and on Instagram.

ZEIT CAMPUS ONLINE is the multimedia extension of the magazine. It provides background information on many topics from the magazine.

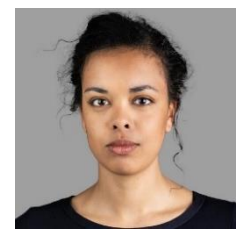
Net paid circulation: 98,658 (Source: IVW II/2023)

Publication frequency: 5 times a year + 1 ZEIT CAMPUS guide

RRP: € 3.50



Martina Kix,
editor-in-chief ZEIT
CAMPUS © Clara
Nebeling



Amna Franzke, member of
the editorial board ZEIT
CAMPUS ONLINE © Mi-
chael Heck

The **ZEIT Studienführer** is published once a year, always in spring, and is aimed at high school graduates and first-year students as an orientation and decision-making aid. On around 300 pages, the ZEIT Study Guide answers the most important questions about starting student life, gives tips on starting and financing your studies and helps you decide on the right subject and the right place to study. Prospective students can find out everything they need to know about universities, subject areas, dual study programmes and study reforms. This makes the ZEIT Study Guide an indispensable guide for all new students and university transfer students. The magazine presents the university ranking from the Centre for Higher Education Development (CHE). More than 300 universities from Germany, Austria, Switzerland and the Netherlands are scrutinised by the CHE for the study guide.

Sold circulation: 90,000 (publisher's estimate)

Publication frequency: 1 x per year

RRP: 9.95 €



Thomas Kerstan, editor-
in-chief ZEIT Studienfüh-
rer © Ringfoto Schattke



Martin Spiewak, editor-
in-chief ZEIT Studienfüh-
rer © Moritz Küstner

ZEIT GESCHICHTE. Vivid, surprising, controversial: ZEIT GESCHICHTE tells of historical epochs, of ideas and of people who made history - and still move us today.

ZEIT GESCHICHTE presents great historical figures and important epochs in world history. Exclusive articles by ZEIT authors and renowned historians bring the past to life and interpret it with a view to the present.

ZEIT GESCHICHTE is published on anniversaries and as in-depth background to current debates. With in-depth interviews, reports and essays, the magazine offers historical knowledge for orientation in the here and now.

Sold circulation: 55,000 (publisher's estimate)
Publication frequency: 6 x per year
RRP: 8.95 €



Frank Werner, editor-in-chief ZEIT GESCHICHTE © Vera Tammen

ZEIT LEO takes children on an adventure. The ZEIT children's magazine is aimed at bright, curious children between the ages of 7 and 12. It takes children to exciting places and interesting experts, offers them tips on what they can do themselves and involve them and their experiences in a variety of ways. The topics are told in a way that inspires young readers and is fun for them. In this way, the magazine itself becomes a varied adventure journey with great stories, fantastic pictures, small reading snacks, recurring sections and lots of inspiration.

Sold circulation: 50,000 (publisher's estimate)
Publication frequency: 8 x per year
RRP: 4.95 €



Inge Kutter, editor-in-chief ZEIT LEO © Vera Tammen

The **WELTKUNST** offers opulently illustrated art stories, told by renowned authors who bring past epochs to life. Plus background reports from the museum world, the most important news from the trade and auctions as well as news from the contemporary scene.

For over 80 years, the traditional art magazine published by DIE ZEIT has been dedicated to the entire spectrum of artistic creation: from Old Masters to NFTs, from Roman ceramics to African sculpture, from royal silver to Bauhaus furniture.

Experts analyse the art market and take a critical look at current developments and trends. Artists, collectors, gallery owners and curators present their most beautiful pieces and provide a glimpse behind the scenes. A comprehensive service section with all the important dates keeps connoisseurs and art lovers up to date at all times.

Print run: 25,000 (source: publisher's information)

Publication frequency: 12 x per year (+2 special issues)

RRP: 11,80 €



Lisa Zeitz, editor-in-chief WELTKUNST © Ivo von Renner

KUNST UND AUKTIONEN provides news and background information on the international art market. Experts report on the latest developments at auctions and fairs worldwide, analyse trends and prices in collecting areas from antiquity to the present day.

Supplemented by exhibition reviews, book reviews and information on the subject of art and law, KUNST UND AUKTIONEN is the tool for collectors, dealers, investors - and all friends of art.

Publication frequency: 20 times per year

EVP: 4,90 €



The magazine for SMEs **ZEIT für Unternehmer** is delivered to around 80,000 decision-makers throughout Germany - either as a printed or digital edition. The magazine is designed and produced by the ZEIT business editorial team. It puts the spotlight on those who shape Germany's economy - for example, the family entrepreneur who leads his traditional company through the crisis with new ideas. Or the female founder who has developed robotics software and is standing up to corporations. The magazine provides entrepreneurs with pragmatic knowledge, outlines the major developments and describes current case studies. It addresses the big questions facing today's entrepreneurs: How will we get through the pandemic? How do we become climate-neutral? What do digitalisation and globalisation mean in concrete terms? How can we attract young talent? What role do we have in society?

Circulation: 80,000 (publisher's estimate)
Publication frequency: 4 x per year



Jens Tönnemann,
responsible editor ZEIT
für Unternehmer © Mi-
chael Heck

Friends of ZEIT

In October 2017, the programme »Freunde der ZEIT« started. The »Freunde der ZEIT« bring the journalism of DIE ZEIT to life: at (digital) events, in interactive newsletters, podcasts, surveys and many other formats. The programme is reserved exclusively for ZEIT subscribers - both print and digital. Over 300,000 subscribers have already registered for the programme and the newsletter. The "Friends of DIE ZEIT" programme is extremely popular and many readers find it an enrichment to their subscription. The weekend newsletter, which introduces subscribers to the many accompanying offers that await them beyond reading the ZEIT, is particularly successful.

This feedback prompted the creation of new newsletter-based "ZEIT Communities" based on the example of "Friends of ZEIT". To this end, the interests of ZEIT readers were systematically analysed: According to this, the subject areas of literature and travelling stand out in particular.

That's why the literature community "Was wir lesen" was launched in October 2020, centred around a newsletter - with personal book recommendations from celebrities. Readers can also look forward to book raffles, reviews and invitations to readings, such as the "Book of the Month", as well as free audio books and everything to do with literature from DIE ZEIT. The community has recorded over 130,000 registrations since its launch.

Since 1 December 2021, there has also been a travel community called "Kommst Du mit?". It focuses on the favourite places of ZEIT colleagues, exciting hosts from all over the world and readers. With the experiences and tips of colleagues, the newsletter provides inspiration for readers who want more ideas for small and large breaks from everyday life. In the first year alone, 95,000 readers were inspired by the topic.



© Maximilian Probst for DIE ZEIT



© Andreas Henn for DIE ZEIT



© Benjamin Rauber for DIE ZEIT

Podcasts

The ZEIT publishing group currently produces around 25 successful podcasts covering a wide range of topics. They achieve around 20 million downloads per month and regularly lead the ma Podcast with "Was jetzt?" and "Zeit Verbrechen". Podcasts from ZEIT and ZEIT ONLINE have also been honoured several times with the German Podcast Award.

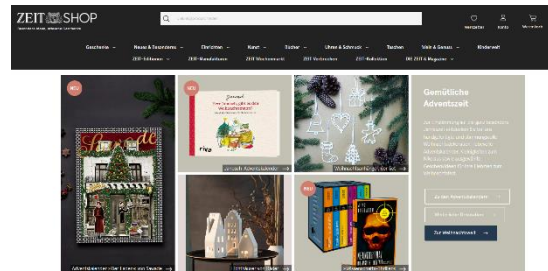


ZEIT SHOP and ZEIT-Editions

The ZEIT SHOP sees itself as a boutique for special things and selected gift ideas that are not available everywhere. The assortment ranges from self-developed book and wine editions, limited edition artworks and watches, furniture and lighting to handmade accessories and games for young and old. In addition to in-house developments, the ZEIT SHOP works with selected manufacturers to jointly design exclusive products that are only available from ZEIT.

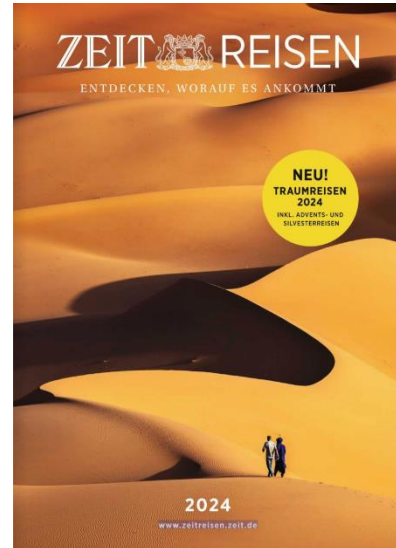
The ZEIT editions are unique in terms of content, such as the 2021 edition "the classics of tomorrow", which brings together the ten most important contemporary German-language novels.

All products in the ZEIT SHOP are characterised by their high quality, are carefully selected and often last for generations. This applies both to the limited special edition of a renowned watch manufacturer and to exclusive design editions such as the cantilever chairs from Thonet, which are only available from the ZEIT SHOP in a special selection of materials. In collaboration with recognised galleries, unique artist editions are created, such as the strictly limited bronze sculpture "Type Face" by Tony Cragg, which will be released in 2021, or the ZEIT special editions of Christo's "Wrapped Globe", which are personally signed and numbered by the artist. The range is rounded off by special gourmet products that stand out from the crowd thanks to their high quality and the recommendation of gourmet experts.



ZEIT REISEN

ZEIT REISEN are like ZEIT itself: special and unique, profound and profound, varied and adventurous, rich in flavour and full of life! Discover what matters - this has been the motto since the first trip began in 2000: exclusive content, special encounters and exceptional travelling companions guarantee an incomparable travel experience. ZEIT REISEN opens up new horizons - in the intensive experience of cultural history as well as in everyday contact with people's current lives. And: ZEIT REISEN guests experience their holiday in an inspiring community of interesting people - other readers of DIE ZEIT!



ZEIT Events

DIE ZEIT offers a varied programme with numerous events and gives its viewers the opportunity to experience journalism live. The events inspire with special experiences and make people think - even those who have not yet come into contact with the ZEIT cosmos.

"One hour of ZEIT with..." with leading politicians or international authors, live podcasts, major events with a varied programme such as the Long Night of ZEIT, panel discussions at the Frankfurt and Leipzig Book Fairs or discussion rounds with international personalities, experts or scientists: Numerous guests answer questions from our editors and the public at the events - analogue or digital on ZEIT ONLINE and social media. Guests at ZEIT events have included personalities such as Edward Snowden, Annalena Baerbock, Olaf Scholz, Jan Böhmermann, Joy Denalane and Hanya Yanagihara. The most exciting conversations can also be listened to in the ZEIT ON-LINE podcast ZEIT Bühne.

ZEIT CAMPUS events are aimed specifically at graduates, students and young professionals - from digital career events such as How it works: Your path through university to a job or ZEIT for new doctors to canteen talks and music festivals. The Marion Dönhoff Prize honours special achievements in the name of international understanding and reconciliation. The LUCHS Children's and Youth Book Prize and the Nationwide Reading Aloud Day reflect ZEIT's commitment to promoting children's culture and reading. In 2022, the Helmut Schmidt Future Prize was added, which is awarded annually to an international personality whose significant work stands for innovative achievements in democracy and the common good. At its events, the ZEIT publishing group regularly cooperates with book publishers, foundations and companies and tailors the formats to different target groups and partners.



© Phil Dera for DIE ZEIT



© Julia Schwendner for DIE ZEIT



© Maxe Probst for DIE ZEIT



Subsidiaries & investments

In recent years, ZEIT Verlag has founded several subsidiaries and has also invested in innovative companies. In addition to classic quality journalism, the portfolio now includes diverse offerings in the areas of content marketing, further education and events.

Studio ZX is a 100 per cent subsidiary of the ZEIT publishing group. The former subsidiaries TEMPUS CORPORATE (content marketing) and Convent Kongresse (events) as well as the "Client Solutions" division were merged into the "Agency for Content & Communities" on 1 January 2022. Located in Hamburg, Frankfurt and Berlin, Studio ZX develops digital and analogue content in all forms such as podcasts, videos, online and offline events, social media and brand publications from a single source. With its expertise in topics and discourse, the team not only creates ideas and content for brands, companies and institutions, but also brings them into the most important socio-political discussions in a meaningful way. Clients benefit from Studio ZX's B2B communities, events and themed initiatives such as ZEIT for Climate, ZEIT for Research, ZEIT for Education and ZEIT for Democracy.

The ZEIT AKADEMIE is the digital training programme of the ZEIT publishing group. It offers interested parties a platform for lifelong learning. In the video courses, top-class experts from science and practice provide up-to-date insights into their specialist areas. The careful didactic design, ZEIT's first-class network of experts and the high-quality productions make learning an experience. Various formats such as podcasts, webinars, digital papers and an app complement the learning programme. As a partner for digital learning, ZEIT Akademie helps companies to meet the growing demands for further training and personnel development within the organisation in the digital age. Many well-known companies are already learning with the ZEIT Akademie.



ZEIT AKADEMIE



ZEIT:CREDO. The weekly ZEIT supplement "Christ & Welt" has been published by ZEIT:CREDO, a subsidiary of the ZEIT publishing group, since October 2016. The subsidiary is based in Berlin. Every week, the six-page supplement "Christ & Welt" supplements the features and background reports in the weekly newspaper DIE ZEIT. Six pages focussing on faith, spirit and society, with debates, news and interviews from the world of religion.



academics. Together with the ZEIT job market, academics is the leading career portal for science, research and development in Germany with 1800 job adverts every month. In addition to relevant job offers, interested parties will find current articles from the ZEIT, from the magazine "Forschung & Lehre" as well as well-founded information and advice for academics at all career levels from universities and industry.



academics.de

e-fellows.net offers a unique network for studies and careers. Via the Internet platform as well as information and recruiting events, e-fellows.net connects outstanding pupils, students and doctoral candidates with renowned universities and leading companies. e-fellows.net awards the first online scholarship in Europe. In this way, the company identifies and promotes the specialists and managers of tomorrow. Partner companies and universities benefit from this expertise and position themselves with an attractive target group. They utilise the efficient contact opportunities with the scholarship holders and attract particularly qualified and motivated talent at an early stage.



The **Good Conversations gGmbH** is a non-profit subsidiary of ZEIT ONLINE GmbH. It organises discussion formats on the "My Country Talks" platform, including "Europe Speaks" and "Germany Speaks". More than 200,000 people worldwide have already taken part in a "My Country Talks" event to engage in a personal dialogue with political dissidents. Good Conversations gGmbH supports media around the world in calling for political dialogues in their countries.



The learning platform ZEIT SPRACHEN DIGITAL is aimed at anyone who wants to learn languages online on their PC or mobile phone.

It starts with ZEIT SPRACHEN Business English, with current articles and magazine content from Business Spotlight in three levels of difficulty for reading and listening. The integrated Cambridge dictionary helps with translating and looking up words. There are also many interactive exercises, topic-specific courses, audio playlists and a phrase trainer.

Hi! Employer Strategies. Human Intelligence, Human Interaction and Human Impact are the cornerstones of sustainable organisational success. Hi! Employer Strategies advises and supports organisations in developing a sustainable employer brand that anchors this human-centric approach in the company. To this end, Hi! Employer Strategies brings HR, brand, communication and change together. And makes the organisation visible and tangible through its employer brand with its values, special features and challenges.

Holtzbrinck Berlin has been setting high standards in the communication of topics from science, society and literature for over 20 years. Holtzbrinck Berlin organises conferences, educational programmes and campaigns, brings journalism to the stage and networks diverse communities for social progress. All projects are about understanding more, passing on knowledge from diverse experts and presenting future-oriented perspectives. Together with its partners, participants, customers and communities, Holtzbrinck Berlin communicates creative and relevant content and uses various formats and channels to create visibility for role models and speakers who inspire.

ZEIT  SPRACHEN



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